

# Improv 4 Kids

## Teaching the World Through Story & Play

Welcome to the world of Improv 4 Kids, where interactive play becomes a powerful educational tool. From our home in Times Square to schools across the country, we bring joy, laughter, and learning through improvisation. This comprehensive guide outlines our shows, classes, workshops, and educational programs designed to develop essential life skills in children through the art of improv comedy.



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# Teaching the World Through Story & Play

## Improv 4 Kids

Shows, Classes, and Educational Programs Live from Times Square, NYC & Touring Nationwide since 2003

1

### Interactive Entertainment

Family-friendly shows created on the spot based on audience suggestions, ensuring a unique experience every time.

2

### Educational Value

Programs designed to enhance language arts, social-emotional learning, and critical thinking skills through creative play.

3

### Professional Development

Engaging workshops for educators that provide tangible tools to increase classroom engagement and build community.

# The Mission: Spreading Joy & Laughter, One Show or Class at a Time

Our mission is to share the joy of improvisation with the world. From our home in Times Square to communities across the country, we use interactive play to demonstrate and teach powerful life skills that last a lifetime.

## Improv is More Than Just Comedy. It's a Vital Part of a Child's Development.

Live from Times Square NYC  
Touring Nationwide since 2003



Theaters - Schools - Summer Camps  
Community Centers - Family Events

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### Improv IS Cultural Arts

We blend music, comedy, and spoken word into every performance, giving children a front-row seat to creativity in action.

### Improv IS Language Arts

We make literacy exciting by building stronger vocabularies and turning students into confident storytellers and public speakers.

### Improv IS Character Building

Beyond the stage, improv teaches essential life skills: focus, active listening, teamwork, leadership, and self-confidence.

# Live From Times Square: Public Shows

## The Funniest Family Show in Times Square!



### A New York Tradition

Since 2003, we've hosted kids, families, and student groups from around the world at our flagship interactive musical comedy show. Every performance is created on the spot based on audience suggestions, so no two shows are ever the same!



### We Bring the Show to You!

Our popular touring company brings this hilarious, family-friendly experience to theaters, libraries, and community partners. Let us bring the joy and laughter of NYC to your hometown.



### Celebrate With Us!

Looking for the perfect destination for a birthday party, scout troop outing, or family gathering? Our shows are a guaranteed hit.



# Classes & Summer Camps: Where Fun, Friendship, and Life Skills Take Center Stage

**It's Not About Being a Star—It's About Discovering Your Potential.**

While we are proud that our students have won national comedy competitions and even appeared on TV, our real focus is on the personal growth that happens every day in our classrooms. We play the same powerful games used in corporate leadership workshops, adapted to teach every child how to be a better listener, a more creative collaborator, and a more confident leader.

✔ **Success Story:** Our students Carolyn White and Saloni Singh were named "AMERICA'S FUNNIEST KID" by Kenan Thompson in 2019 and 2022!



Many of our students become professional artists, and some even return to work for us as teachers and counselors, passing on what they've learned to the next generation.



# Field Trips: Your Official Destination for Arts Education in NYC

**NYC DEPARTMENT OF EDUCATION VENDOR:** We are a trusted partner for New York City schools and host student groups from around the world nearly every day.

## More Than a Show, It's an Experience

Our field trips combine hilarious, interactive entertainment with hands-on workshops that reinforce classroom learning in a memorable way.

# 100%

### Fun Factor

A perfect reward for your students that they'll talk about for weeks.

# 50+

### Schools Monthly

Join the thousands of schools that make us part of their arts curriculum.

# 20+

### Workshops

Specialized programs that complement your classroom learning objectives.



# Schools: Enriching Your School, One "Yes, And" at a Time

Flexible, Engaging, and Educational Programming for Your Entire School Community



## Assemblies & Workshops

High-impact shows and in-class workshops that align with your arts, literacy, and character-building goals.



## Residencies & After-School

Multi-session programs that allow for deep skill development and culminate in a student showcase.



## Professional Development

The most fun PD your staff will ever have! We provide teachers with tangible tools to increase classroom engagement.



## PTA & Community Events

Let us host a hilarious family night or help you raise funds with an unforgettable entertainment event.



# Community & Library Tour: We're Bringing the Story to You!

## High-Impact, Low-Cost Programming for Your Community



### For Camps & Community Centers

Let us bring the Improv 4 Kids experience to your local families. Our touring shows and workshops are an easy and affordable way to offer world-class arts programming.

### The Library Tour

Improv *is* storytelling. Our specialized library program is designed to get kids excited about reading, writing, and creating their own stories. We use audience suggestions to build a brand-new "book" right before their eyes.

Our programs reinforce the core elements of narrative, character, and plot in a way that truly sticks, making us the perfect match for literacy initiatives. Improv 4 Kids shows have played 1000s of public and private events at The Smithsonian Portrait Gallery, Wolf Trap, The Argyle Theater, Emelin Theater, Gerold Opera House, 72nd Street Pier, Cherry Point Marine Base, Disney Resorts, Ohio National Guard, Connecticut DCF, First Nights Winchester VA, Binghamton First Night, Haddonfield First Night, Chateau Briand, Babylon Carriage House, retirement homes, numerous libraries, YMCA, JCC, Parks and Recreation, 1000s of k12 schools and summer camps in New York, New Jersey, Connecticut, Rhode Island, Massachusetts, Maine, New Hampshire, Vermont, Pennsylvania, Delaware, Maryland, Virginia, Florida, Ohio, Michigan, Wisconsin, Indiana, Illinois, Wisconsin, Nebraska.



# The SEL Superpower: Why Improv is a Superpower for Social-Emotional Learning

In today's world, a child's ability to navigate their emotions, collaborate with others, and adapt to new situations is just as critical as any academic skill. While there are many ways to teach SEL, improvisation is a unique and powerful accelerator. It's not a lecture; it's a living, breathing laboratory for developing essential life skills in the most joyful way possible.

## How Improv Builds the 5 Core SEL Competencies

### Self-Awareness

Through character exploration and storytelling, kids identify their own emotions and discover their unique voice in a safe, non-judgmental space.

### Responsible Decision-Making

In every game, children make rapid choices that affect the group, teaching them to think on their feet and see the impact of supportive decisions.



### Self-Management

Improv games require focus and impulse control, teaching kids to manage their energy and channel emotions into creative expression.

### Social Awareness

The #1 rule of improv is listening. Children develop profound empathy by learning to truly hear their partners' ideas and understand different perspectives.

### Relationship Skills

The "Yes, And..." principle teaches kids to accept and build on others' ideas, communicate clearly, and cooperate towards a common goal.